

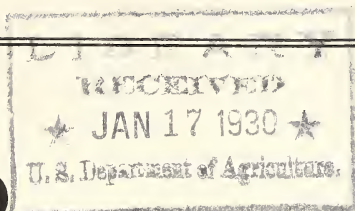
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.39

1930



**B. HALSEY SPENCER**

**GLADIOLI**



Office: 97 HOPKINS PLACE

Field: ELY ROAD

Storage: 408 LONGMEADOW STREET

**LONGMEADOW, MASS.**

## SATISFACTION GUARANTEED

**QUALITY OF BULBS:** You will not need to treat any of the bulbs that are raised here. They are guaranteed healthy; true to name and are large, firm, beautiful stock that I am proud of and ready to place in comparison with any bulbs grown. I do not send out a bulb that I would not be satisfied with myself. At digging time they are carefully handled. The tops cut off, not torn or broken; properly cured and properly stored. Much is said about "high crown" bulbs. That is all right as far as it goes but there are many varieties that absolutely will not make high crowns. We guarantee that all of our bulbs are from young stocks that have been previously treated to keep them free from disease, and grown RIGHT.

**PRICES:** You can find all kinds of prices for the same variety. The tendency has been for many to sell at "cut prices" which has brought the level much below where it should be, but I have endeavored to adjust this season's prices to conform generally with those of reliable growers and commensurate with high quality stock. Remember my bulbs are guaranteed.

**ORDER EARLY:** This is an oft repeated phrase, but I say it again, as many are disappointed each season by waiting too long. I also repeat, get your neighbors and friends to put in their orders with yours and take advantage of the 100 rate and extras. Have you had your present collection for quite a time? Try a new lot this year and include some of the newer things.

**TERMS AND EXTRAS:** All orders should be accompanied with cash. Twenty-five per cent. deposit will hold order until March 15th. No orders filled for less than \$1.00. All orders of \$5.00 up will be prepaid. Orders less than that amount add 25 cents for postage. Extras is another item which has no definite bounds. I have always made it a point to add some extra bulbs of good variety, and be generous, but I could never see the reason of putting 15 to 18 bulbs when 12 were ordered or 150 when 100 were called for. The grocer does not give you 15 eggs for a dozen or 18 bananas when you call for 12. However, I shall continue to do my part in making your order SATISFACTORY.

**VARIETIES:** You will find a number of varieties in previous lists dropped and new ones added. My aim is to offer the best possible of the different color schedules and I am influenced not by new heralded high priced varieties but by the real merit of the variety and those best liked by visitors; some of the old favorites and those that are dependable. At the beginning of the list is a selection of the best of the later introductions. Some of them are gems of the first degree. All worthy of trial. No list is complete today that does not contain varieties from different sections. Europe (Holland, Germany, Scotland, France), Australia, New Zealand, have added excellent varieties to the list that surpass in their color classes those of our own country. You miss many of the best things unless you have varieties from different introducers.

The varieties marked with a \* are especially good and highly recommended.

If uncertain as to what you wish just send me the amount you wish to invest and I will send you a collection that I am positive will please. I do this every year with great success.

Large 1 1/4" up. Medium 3/4" to 1 1/4". Small 1/2" to 3/4".

Large bulbs give best bloom. Medium bulbs will all bloom. Some small sizes will bloom. Sizes will run large.

Single bulbs at one-tenth of ten rate. Twenty-five bulbs at the hundred rate. Bulblet prices on request.

**Longmeadow Mixture:** More popular than ever. Never enough to last through a season. Made up of named varieties. I will put this beside any mixture on the market and say it cannot be surpassed. 75 cents per dozen. \$5.00 per 100.

**Special Mixture:** I make this up with color selections as one may wish. It is all high class and if sold under name would cost \$15.00 or more. Large bulbs \$10.00 per 100. Medium bulbs \$5.00 per 100.

**Extra Special:** This is of the newer varieties and is a grand array. Large bulbs \$25.00 per 100. 25 bulbs at the hundred rate.

	Priced				No. 6	
	Per	Large	Medium	Small	Per	Price
A. E. Kunderd, ruffled salmon pink.....	10	2.50	1.50	.75	100	\$ 4.00
*Aflame, giant flame prim-grand, excellent	10	7.00	4.00	2.50	....	....
American Beauty, color true to name....	10	.70	.50	....	....	....
Anna Eberius, deep velvety purple, a	10	.60	.40	....	....	....
commercial favorite .....	100	....	2.40	.80	1,000	4.00
Annie Laurie, beautiful light pink, fresh,	10	1.25	.70	.40	....	....
delicate prim .....	100	9.00	5.00	2.00	1,000	15.00
Apricot Glow, tall clear apricot prim....	10	4.00	2.50	1.00	....	....
Arabia or Persia, the "black" glad.....	10	.60	.40	....	100	1.50
Balboa, soft pink, prim, yellow throat....	10	1.50	.80	.40	....	....
Battle Creek, self-colored, deep violet....	10	.60	.30	....	....	....
Beauty's Queen, new salmon pink, tall...	1	2.00	1.00	.50	....	....
Bengal Tiger, red striped black, odd.....	10	1.00	....	....	....	....
Blue Torch, light blue lavender, new....	10	1.00	.60	....	....	....
Break of Day, tall wild rose pink, tall and	10	.80	.50	....	....	....
extremely early .....	100	....	3.00	1.00	1,000	7.00
Butterboy, early yellow prim.....	10	.60	.40	....	....	....
.....	100	4.00	....	....	....	....
Byron L. Smith, lavender pink with yellow	10	.60	.40	....	....	....
California Canary, light canary yellow...	10	1.00	.60	....	100	1.50
Captain Boynton, blue lavender over white	10	.80	.50	....	1,000	8.00
Captain Standish, florets of perfect red...	10	4.00	2.50	1.00	....	....
*Cardinal Prince, clear cardinal red, fine...	10	1.50	.90	.50	....	....
Carmen Sylva, excellent, tall, white, popular	10	.70	.40	....	....	....
for show or florist shop .....	100	4.00	2.00	.80	1,000	4.00
Carolus Clusius, light rose pink, new....	10	10.00	....	....	....	....
*Catharine Coleman, giant salmon pink	10	2.50	1.50	.75	....	....
UNSURPASSED for show or shop.....	100	15.00	9.00	5.00	....	....
Chalice Flower, creamy white.....	1	.20	.15	.10	....	....
Claremont, clear, soft, dainty yellow....	10	1.00	.60	.30	100	1.50
Coral, large pink, lighter throat.....	10	1.00	.60	....	....	....
Crinkles, heavily ruffled peach pink.....	10	1.50	.80	....	....	....
Crimson Glow, deep rich crimson, the best	10	.60	.40	....	....	....
inexpensive red .....	100	4.00	2.00	.80	1,000	4.00
Crusader, rich maroon red.....	1	1.00	....	....	....	....
Dorritt, showy lavender pink, many open	10	.60	.40	....	100	1.00
*Dr. Bennett, brilliant orange scarlet....	10	1.50	.90	.50	100	1.50
Dr. Elkins, large white, purple throat....	10	.80	.50	.25	....	....
Dr. Moody, early light lavender.....	10	10.00	6.00	3.00	....	....
Dr. Shook, popular tyrean rose .....	10	4.00	2.50	1.00	....	....
Dr. Van Fleet, very tall rose pink, early...	10	.60	....	....	....	....
Duchess of York (Mair), smoky rose....	1	1.00	.75	.50	....	....
Deutschland, giant seedling of America...	10	2.00	1.50	....	....	....
Dorothy Vaughan, apple blossom pink...	10	3.50	....	....	....	....
E. J. Shaylor, ruffled rose pink, standard.	10	.50	.30	....	....	....
early cutflower .....	100	4.00	2.00	.60	....	....
Elf, tall creamy white, yellow throat....	10	.50	.30	....	....	....
Eldora, light buff and pink, tall.....	1	.15	.10	.05	....	....
Elizabeth Swartley, soft salmon, early	10	5.00	....	....	....	....
1910 Rose seedling .....	100	25.00	....	....	....	....
Elizabeth Tabor, showy pink, very early...	10	.60	.40	....	100	1.00
Elkhart, beautiful violet purple.....	10	2.00	1.00	.50	100	1.00
Emile Aubrun, excellent, smoky, unusual	10	2.00	1.00	.50	100	2.00
Ethelyn, tall orange yellow, a very popular	10	.80	.50	.25	....	....
prim .....	100	5.00	3.00	.80	1,000	6.00

	Priced				No. 6	
	Per	Large	Medium	Small	Per	Price
Exquisite, American Beauty rose of medium height	10 100	.60 4.00	.40 2.40	....	....	....
Evelyn Kirkland, bright rose pink, a sterling old favorite	10 100	.70 4.00	.40 2.40	.... .80	.... 1,000	.... 4.00
Europa, old in age but the whitest white	10	1.50	....	....	....	....
Fay Lanphier, large coral lustre	10	.80	.50	....	....	....
Fern Kyle, choice creamy white, nicely ruffled, very popular	10 100	.70 5.00	.40 3.00	.... .80	.... 1,000	.... 6.00
Florence, deep lavender, white throat	10	1.50	.90	.50	100	....
Fontaine, exquisite pink and cream	10	.60	.30	....	....	....
Fortuna, giant soft flesh pink	10	....	....	1.00	....	....
Frosty, light rose red, flaked gray	10 100	1.50 8.00	.80 5.00	.40 2.00	....	....
Gay Nore, true rose pink	10	1.00	.50	.25	....	....
Geraldine Farrar, soft lavender blue	10	....	1.50	.75	100	2.50
*Giant Nymph, light rose pink, cream throat, one of the very best	10 100	.60 4.00	.40 2.00	.... .60	.... 1,000	.... 5.00
Gladdie Boy, huge orange-pink prim	10	2.00	1.00	.50	....	....
*Gloriana, exquisite pure salmon blending to a pure yellow throat	10 100	2.00 12.00	1.00 7.00	.50 2.00	.... 1,000	.... 15.00
Gold, an old favorite yellow	10	1.00	.60	....	....	....
Gold Eagle, very early, rich deep yellow	10	2.00	1.00	.50	....	....
*Golden Dream, very tall, golden yellow	10	3.00	2.00	1.00	....	....
Golden Measure, the standard yellow, tall and vigorous	10 100	1.00 5.00	.60 3.00	.30 1.00	....	....
Goldilocks, pure yellow, super-prim	10	3.50	....	....	....	....
Hamburg Pink, large, bright pink, new	10	6.00	4.00	2.00	....	....
Harbinger, burnt orange prim	10	1.50	....	....	....	....
H. C. Goehl, snowy white, maroon blotch	10	.80	.50	....	100	1.00
H. Kanzleiter, early dark red	10	.80	.50	....	....	....
Helen Phipps, deeper pink than W. H. Phipps	10	2.50	1.50	.75	....	....
Helen Howard, golden buff, new	1	.30	....	.10	....	....
Helen Wills, late white, lemon throat	10	4.00	2.50	....	....	....
Helga, tall, early salmon pink, very showy, excellent cutflower	10 100	.60 4.00	.40 2.00	....	....	....
Herada, pure mauve	10	.60	.40	....	....	....
High Nye, extra tall rose pink	10	1.00	.60	.30	....	....
Highland Laddie, bright rose pink	10	1.00	.60	....	....	....
Illuminator, tall deep red rose	10	.80	....	....	....	....
Immensity, large bright salmon, an excellent cutflower	10 100	1.00 5.00	.60 3.00	.40 1.00	....	....
Indian Summer, massive late lavender	10	1.50	....	....	....	....
Iwa, extra tall, straight light pink	10	1.50	.80	.40	100	1.00
Jacoba Von Beyren, beautiful spike of light purple, tall and straight	10 100	1.00 7.00	.60 4.00	.30 1.50	....	....
*Jean du Tailles, rose pink with carmine blotch; very showy	10 100	2.00 12.00	1.00 6.00	.50 2.00	....	....
J. D. Oliver, very late, lavender	1	.30	.20	.10	....	....
Jewell, dainty pink and yellow prim without lines or markings	10 100	.60 4.00	.40 2.00	....	....	....
*Joergs White, an extra large new white	10	4.00	....	....	....	....
Joergs Yellow, fine tall yellow	10	4.00	....	....	....	....
John Tolland, peach red, deep red blotch	10	2.50	1.50	.75	....	....
J. T. McCutcheon, choice new red	10	2.00	1.25	.60	....	....

	Priced				No. 6	
	Per	Large	Medium	Small	Per	Price
J. T. Pirie, unusual mahogany brown.....	10	1.00	.....	.....	.....	.....
*Kirchoffs Violet, the best violet blue.....	10	2.50	1.50	.75	.....	.....
Lady Byng, baby pink prim.....	1	.20	.15	.10	.....	.....
Lavender Bride, smoky gray lavender....	10	3.00	2.00	1.00	.....	.....
Lewellyn, bright peach-blossom pink.....	10	1.50	.....	.....	.....	.....
Lilac Wonder, tall clear lilac, slender	10	.60	.40	.....	.....	.....
graceful spikes .....	100	5.00	2.50	.80	1,000	5.00
London Smoke, odd smoky shade.....	10	1.00	.....	.....	.....	.....
Longfellow, La France pink, very popular	10	1.50	.80	.40	.....	.....
Los Angeles, soft orange pink with red	10	.70	.40	.....	.....	.....
feather in throat, popular prim.....	100	4.00	2.00	.80	1,000	5.00
Lorice, salmon scarlet, cream lip.....	10	1.50	.80	.40	.....	.....
Louis Hemon, odd red and yellow.....	1	.25	.20	.....	.....	.....
Louise, the best inexpensive lavender, still	10	.60	.40	.....	.....	.....
very popular .....	100	4.00	.....	1.00	.....	.....
Lustre, velvety vermillion red, fine and not	10	1.00	.60	.....	.....	.....
plentiful .....	100	6.00	3.00	.....	.....	.....
Mme. Sully, cream white, scarlet throat..	10	2.50	1.50	.....	.....	.....
Madison Cooper, popular dark garnet....	10	.80	.50	.....	.....	.....
Marie Kunderd, the best early white....	10	.80	.50	.25	100	1.00
Marietta, tall clear salmon, bright orange	10	1.00	.60	.30	.....	.....
blotch .....	100	6.00	3.00	1.00	1,000	7.00
Marnia, golden orange prim.....	10	1.00	.60	.30	1,000	8.00
Marshal Foch, salmon pink, excellent late	10	.60	.40	.....	.....	.....
variety .....	100	4.00	2.40	.80	.....	.....
Mary Frey, very promising early lavender	10	10.00	6.00	3.00	.....	.....
Maurice Fuld, true rose pink, very large..	10	2.00	1.00	.60	100	2.00
Memory of Wm. Pfitzer, large early white	10	1.00	.60	.30	100	2.00
Ming Toy, fine buff and yellow prim.....	10	.60	.40	.....	.....	.....
.....	100	4.00	2.00	.....	.....	.....
*Minuet, the most popular lavender.....	10	6.00	4.00	2.00	.....	.....
Miss Joy, new pink and yellow prim.....	1	1.00	.60	.....	.....	.....
Miss Madison, clear light pink.....	10	.60	.30	.....	.....	.....
Monon, bright snappy rose pink, an un-	10	.80	.50	.....	.....	.....
usually bright color.....	100	6.00	3.00	.....	.....	.....
Mrs. Dr. Norton, an old favorite, pink	10	.60	.....	.....	.....	.....
and cream .....	100	4.00	.....	.60	1,000	4.00
Mrs. Ella Morrison, a taller Le M. Foch	10	2.00	1.00	.60	.....	.....
Mrs. F. C. Hornberger, new late white....	10	2.50	1.50	.75	.....	.....
Mrs. F. C. Peters, good late lavender....	10	.70	.40	.....	100	1.00
Mrs. Frank Pendleton, rose pink, crimson	10	.50	.30	.....	.....	.....
blotch, still O. K.....	100	4.00	2.00	.....	.....	.....
Mrs. Fairclough, striking new purple-red	1	.40	.20	.15	.....	.....
Mrs. Leon Douglas, huge salmon pink, a	10	.80	.50	.....	.....	.....
sensational giant .....	100	6.00	3.00	1.00	1,000	7.00
Mrs. P. W. Sisson, soft cameo pink.....	10	2.50	1.50	.75	.....	.....
Mrs. M. J. Killion, large crooked white...	1	.30	.20	.10	.....	.....
Mrs. Van Konynenburg, pale light blue..	10	4.00	2.50	1.50	.....	.....
Mrs. W. E. Olmstead, another new yellow	10	10.00	.....	.....	.....	.....
Mrs. W. Richardson, early dark red.....	10	.80	.50	.....	.....	.....
Mrs. J. R. Walsh, ruffled pink, red blotch	10	.80	.50	.....	.....	.....
Muriel, best inexpensive "blue".....	10	.80	.50	.25	100	1.00
Obelisque, large creamy yellow.....	10	2.00	1.20	.....	.....	.....
Odin, large salmon, dark throat.....	10	.80	.50	.....	.....	.....
Olive Goodrich, white with pink edge....	10	2.50	1.50	.80	.....	.....

	Priced				No. 6	
	Per	Large	Medium	Small	Per	Price
Orange Flame, choice ruffled orange flame	10	1.00	.60	.30	100	1.50
	100	8.00	5.00	2.00	....	....
Orange Queen, excellent orange prim, clear	10	.60	.40	....	....	....
waxy color	100	5.00	....	1.00	....	....
*Orchid Lady, extra large deep lavender..	10	2.50	1.50	1.00	....	....
	100	20.00	12.00	8.00	....	....
Osalin, very beautiful coral pink.....	10	1.50	.80	.40	....	....
Paramount, exquisite pink and cream....	10	1.00	.60	.30	100	2.00
Paul Pfitzer, fine new purple.....	10	3.00	2.00	1.00	....	....
Patricia Carter, light pink prim.....	1	.50	.30	.15	....	....
Pearl of California, huge La France pink	10	6.00	4.00	2.00	....	....
*Pfizers Triumph, one of the most popular	10	5.00	3.00	1.00	....	....
glads today, brilliant salmon.....	100	....	20.00	8.00	....	....
Phaenomen, pink with rich yellow throat	10	.80	.50	.25	....	....
*Pride of Wanakah, lavender rose, wonder- ful rich color. Try it by all means....	10	1.50	.80	.40	1,000	8.00
	100	....	4.00	1.00	....	....
*Primrose Princess, clear light yellow....	10	3.00	....	1.00	....	....
Princely, large lily-shaped white, an excellent outflower	10	1.00	.60	.30	....	....
	100	6.00	3.00	1.00	1,000	7.00
Prince of India, oriental and odd.....	10	2.50	1.50	....	....	....
Purple Glory, a ruffled maroon giant....	10	1.00	.60	....	....	....
Purple Butterfly, fine, tall purple prim, many open and early	10	1.00	.60	.30	....	....
	100	6.00	3.00	1.00	1,000	8.00
Purple Queen, another choice new purple	10	3.00	2.00	1.00	....	....
*Pythia, huge channel red.....	10	1.50	.80	.40	....	....
Queen Mary, ruffled peach red.....	10	4.00	2.00	1.00	....	....
Quinton, coral pink, fine, extra early....	10	.60	.40	....	1,000	6.00
Rajah, large dark red, scarce.....	10	2.50	1.25	....	....	....
R. J. Kunderd, large orange scarlet.....	10	1.00	.75	....	....	....
Red Fire, showy fiery red.....	10	.80	.50	....	100	1.00
Red Glory, promising new dark red.....	1	.75	.50	.25	....	....
Red Tornado, brilliant late red.....	1	1.00	.60	.30	....	....
Remembrance, large ruffled salmon rose	10	.60	.40	....	....	....
excellent commercial	100	4.00	2.40	....	....	....
Richard Diener, choice clear pink, late....	10	.60	.40	....	1,000	8.00
*Rita Beck, pure shell pink, excellent....	10	5.00	3.00	1.00	....	....
Romance, unusual salmon rose with dis- tinct blue border edge.....	10	.60	.40	....	....	....
	100	4.00	2.40	.80	....	....
Rosella, large old rose, unusual in glads..	10	2.00	1.00	....	....	....
Rose Mist, most popular red prim, buff edge around petals.....	10	1.00	.60	.30	....	....
	100	8.00	5.00	2.00	1,000	12.00
Royal Lavender, promising new lavender	10	12.00	8.00	4.00	....	....
Ruth Huntington, tall, late violet lilac....	10	.80	.50	....	....	....
Salmon Glow, earliest salmon prim.....	10	1.00	.60	.30	....	....
	100	8.00	5.00	....	....	....
*Saraband, rich bordeaux, strawy throat..	10	1.50	.80	.40	....	....
	100	12.00	6.00	2.00	....	....
Scarlet Princesps, clear pure scarlet with- out markings or blotch.....	10	.60	.40	....	....	....
	100	4.00	2.00	.80	....	....
Scarlet Bedder, snappy red prim.....	10	2.00	1.00	.50	....	....
Scarlet Wonder, extra large crimson red	10	.60	.40	....	....	....
tall and showy.....	100	4.00	2.00	.80	1,000	6.00
Scarsdale, large mauve.....	10	.60	.40	....	....	....
Sheila, very early light salmon.....	10	.60	.40	....	....	....
Shell Pink, the best pink prim.....	10	.60	.40	....	....	....
	100	5.00	3.00	.80	1,000	5.00

[illegible]

**Jane Addams**—A fine, clear lavender with yellow throat. Referred to as an enlarged edition of Byron L. Smith. Credit Iowa with this. L., .50. M., .35.

**Jonkheer Van Tets**—Another practically pure white from Holland. Tall spike with large, well-placed blooms. Very good. L., \$5.00. M., \$4.00.

**King George**—Another reason why Glads Scotland are waking the rest of the Glad world up. Immense crimson with white throat. Tall, fine. L., \$1.25. M., .75. S., .50.

**Kirchhoffs New Violet**—Taller and larger bloom than original Violet but more red in the color make-up. Good. L., .50.

\***Loyalty**—A deep yellow of promise. About the color of Golden Dream but larger blooms. You will like it without a doubt. L., \$1.50. M., \$1.00.

\***Marmora**—This one stood out in the Show Garden and no one missed it. Large, smoky lavender, rich in tone and a slight blotch to set it off. Don't miss this. Nothing like it. L., \$1.00. M., .60. S., .30.

**Pride of Portland**—Oregon offers this one that is different. Very large. All begonia rose with cream throat. Winner of many awards and attracted much attention from visitors. L., \$3.00. M., \$2.00. S., \$1.00.

\***Rhoderick Dhu**—The name alone should suggest what a great Glad this is. Immense rose pink, deeper than Pendleton from which it comes, with the big gorgeous blotch. It stands up like a million dollars and you should have it by all means. L., \$1.00. M., .50. S., .25.

\***Sphinx**—Lilac red with deeper blotch. An unusual color and a very attractive flower. Tall and strong. You should have this. L., .25. Each 10, \$2.50. 100, \$15.00.

**Star of the Sea**—Very attractive reddish orange which visitors picked out. L., \$1.00. M., .75. S., .50.

**Tobersun**—A fine yellow of good shade that is very late. Thus its name of October sunshine. L., \$2.00. M., \$1.50. S., \$1.00.

**Vielchenblau**—Violet blue that immediately catches the fancy. It is from Europe and a fine one. Very popular. L., .75. M., .50.

**W. G. Welker**—This big tall fellow attracted lots of attention. Begonia rose, carmine blotch tipped with yellow. Very vigorous and showy. L., \$3.00.

**Wyoming**—Sulphur yellow bordered geranium pink. Very early and attractive. L., .40.

**Yellow Perfection**—Excellent yellow from Europe. An exhibition flower of apparent merit.

**Yellow Wonder**—Another yellow from the same source. A shade lighter. Far superior to the American variety of same name.

"The bulbs purchased from you have bloomed and more than met my large expectations. The entire lot have given great pleasure and perfect satisfaction."

"I think it only right despite the dry season to let you know that I had gorgeous blooms from the bulbs purchased from you."

"Send me you 1930 catalog as soon as it is out. We had our usual splendid luck with your bulbs. We bought several places for comparison and test but we found none to equal yours."

"I now write to thank you for the most surprising parcel I have ever received from America or anywhere else for that matter. I have always had liberal treatment but no parcel ever astonished me as yours did. Every corm is doing finely." From NEW ZEALAND.

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B. HALSEY SPENCER,  
97 Hopkins Place  
Longmeadow, Mass.